

DUFFY BETTERTON

OBJECTIVE

To obtain a job utilizing my skills and interests in the area of web design and management.

EXPERIENCE

2008-Current Web on Mission Hendersonville, TN

Owner/Designer

- Create and manage websites for small businesses and ministries
- Design logos and promotional material
- Manage social media and email lists

1999-2008 MTA Distributors Whites Creek, TN

Director of Publications

- Managed a collaborative staff of in-house graphic designers and contract Web developers.
- Coordinated production of two semi-annual catalogs, monthly flyers and various other marketing projects.
- Created and managed wholesale and retail websites.
- Solicited bids and negotiated terms with printers, mailers, trade magazines and other vendors.
- Prepared an annual operating budget of expenses and cooperative advertising receipts.

1997-1998 International Mission Board Temuco, Chile

International Service Corp. Volunteer

- Taught English as a second language to adults, and in local schools
- Created websites for missionaries
- Taught creative arts to local churches
- Translated for medical teams from the states

EDUCATION

1992-1996 Belmont University Nashville, TN

- Bachelors of Business Administration
- Concentration in Marketing and Minor in Religion

INTERESTS

Family, Exercise and Dance, Encouraging good design for small businesses

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